

**Legal Affairs**

CANADA POST CORPORATION  
2701 RIVERSIDE DRIVE  
SUITE N1110  
OTTAWA ON K1A 0B1  
(613) 734-7520

**Affaires juridiques**

SOCIÉTÉ CANADIENNE DES POSTES  
2701 PROM RIVERSIDE  
BUREAU N1110  
OTTAWA ON K1A 0B1  
(613) 734-7534 (FAX)

July 4, 2011

Ervin Ruci  
Geocoder.ca  
601 – 1435 Prince of Wales Dr  
Ottawa ON K2C 1N5

Dear Mr. Ruci,

**RE: Unauthorized use of Postal Code<sup>OM</sup> data belonging to Canada Post Corporation**

We write in respect of your unauthorized use of certain Postal Code<sup>OM</sup> data, the copyright in which is owned by Canada Post Corporation, as a component of your service offerings.

While everyone has an implied license to use Postal Code<sup>OM</sup> data for the purposes of addressing their own mail to be delivered by Canada Post, any other use is an infringement of Canada Post's copyright, except if Canada Post has granted an express license authorizing such other use. Given that you have not been granted such express license, your unauthorized use of Postal Code<sup>OM</sup> data as a component of your service offerings constitutes an infringement of Canada Post's copyright.

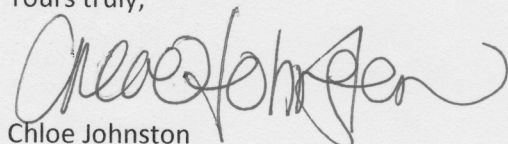
Accordingly, we require you to undertake immediately to **cease and desist** all unauthorized use of Postal Code<sup>OM</sup> data as a component of your service offerings. Unless you provide this undertaking immediately, we will commence legal action against you for copyright infringement in which we would claim all relief we are entitled to in law or equity, including injunction, damages, delivery up or destruction of the infringing material and legal costs.

We wish to make it clear that Canada Post considers its copyright in Postal Code<sup>OM</sup> data to be a very valuable asset and that we will take whatever steps are necessary to ensure that this right is not violated.

If we do not receive your response within ten days of the date of this letter, we will pursue such action without further notice to you.

We look forward to hearing from you.

Yours truly,

  
Chloe Johnston

Legal Counsel